



**Sharm
Derma**
THE INTERNATIONAL CONFERENCE FOR
DERMATOLOGY & COSMETOLOGY



ARAB ACADEMY
OF DERMATOLOGY & AESTHETIC

SHARM DERMA *Spring* 2023

Sharm Derma international Exhibition , Courses , Media

Pre Congres
2nd May 2023

Cairo - Egypt

Congres
3rd - 5th May 2023

Cairo - Egypt

Post Congres
6th - 9th May 2023

Istanbul - Turkey

SHARM DERMA *Fall* 2023

The International Conference for
Dermatology & Cosmetology

Pre - Congress
23rd - 24th October 2023

Cairo - Egypt

Congress
25th - 27th October 2023

Cairo - Egypt

Post - Congress
28th - 29th October 2023

Sharm El Sheikh

EXHIBITOR MANUAL

Platinum Sponsor Package

[125000 \$]

- Space 36 m2
- Session non parallel.
- Workshop.
- VIP lounge one day.
- 100 registration.
- 30 rooms.
- 50 CME certificates.

Gold Sponsor Package

[62000 \$]

- Space 21 m2
- Session 30 min non parallel.
- Session 30 min parallel.
- Workshop.
- 75 registration.
- 20 rooms.
- 30 CME certificates.

Silver Sponsor Package

[31000 \$]

- Space 18 m2
- Session 1 hrs.
- 50 registration.
- 15 rooms.
- 20 CME certificates.

Exhibition

- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Foyer Prime Location 1000 US \$ Per Meter
- Al Saraya Exhibition Hall 800 US \$ Per Meter
- Foyee (-2) Hembra Hall 550 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract



Venue Part I

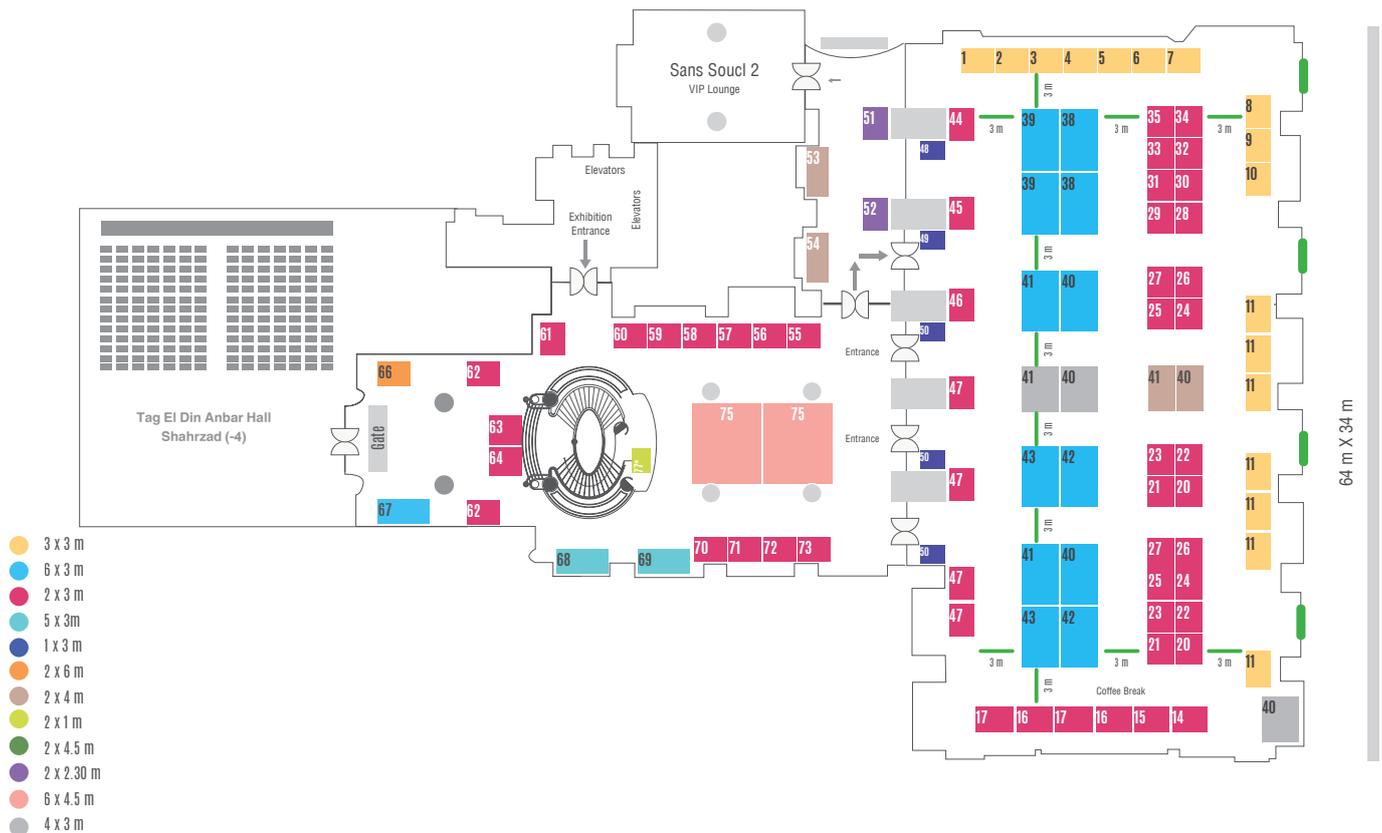
The Pre Congress will be held 2nd May 2023
 Congress will be held from 3rd- 5th May 2023 at Intercontinental City Stars,
 Cairo - Egypt which is ideally located in Nasr City - Cairo.
 Post Congress 6th - 9th May 2023 Istanbul - Turkey.

Venue Part II

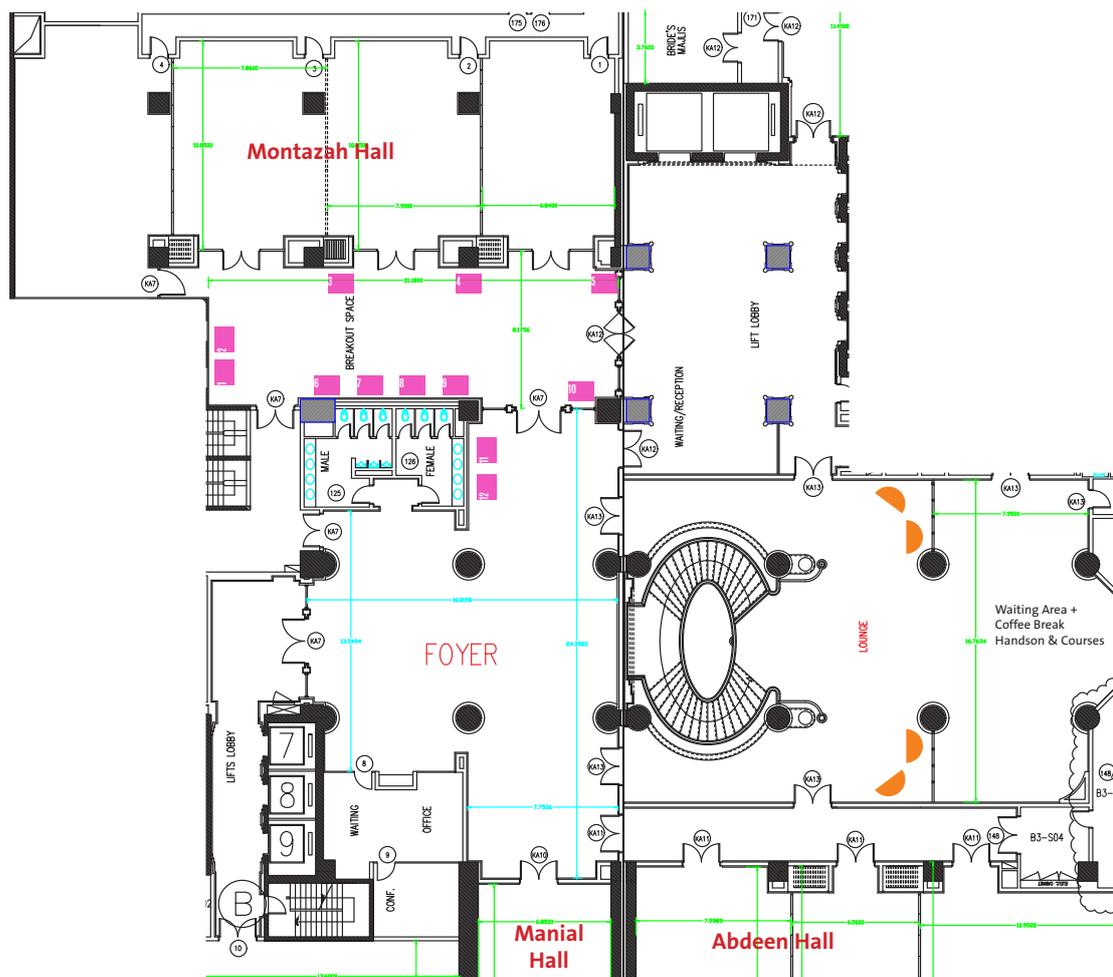
The Pre Congress will be held 23rd - 24th October 2023
 Congress will be held from 25th - 27th October 2023 at Intercontinental City Stars,
 Cairo - Egypt which is ideally located in Nasr City - Cairo.



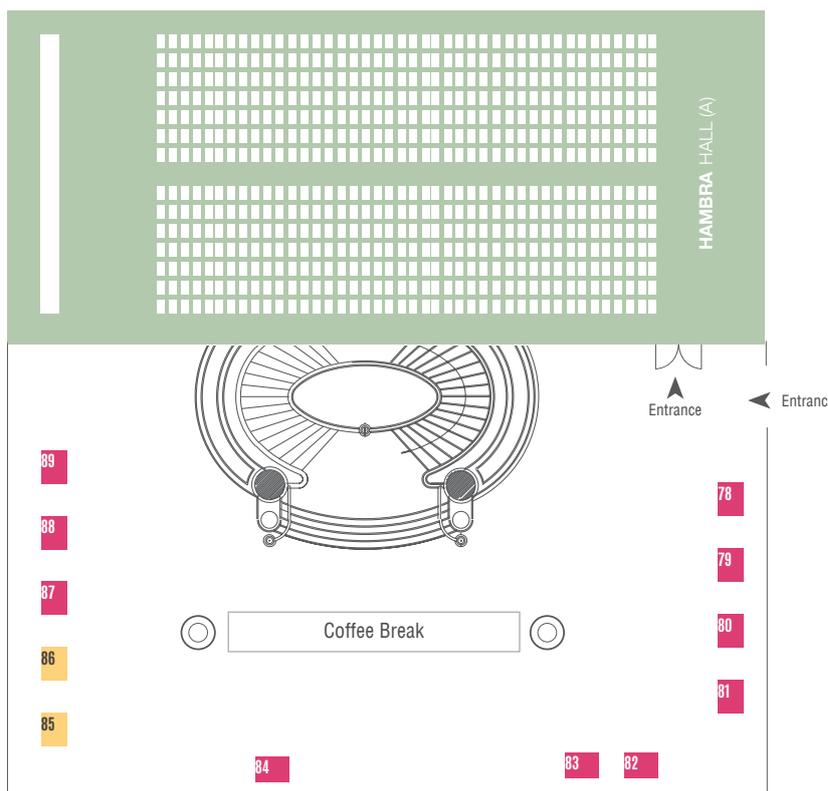
-4 Foyer & Elsraya Exhibition Hall



-3 Foyer



-2 Foyer



Advertisements & Publications

1 st Announcement	Cover Page	1000 \$
2 nd Announcement	Cover Page	2000 \$

Final Program

Cover page inserted	3000 \$
Back cover page	5000 \$
One page inserted Middle	2000 \$
One Page inserted	1000 \$

Advertising on the Official Congress Website

3.000 \$

- Put your company's logo on the website and linking it to your company's website

www.sharmdermaegypt.com

Sharm Derma Shuttle Bus

3.000 \$

- Put your colored adv. on all bus lines of the conference.
- Each adv. 2 m X 0.75
- Your video film Adv. will be displayed on all buses on all lines

Workshop

7500 \$

- Parallel Workshop (Free Admission 30 Doctors)



Program at A glance

5.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



Lecture

Main Hall

Hall (A-B-C-D)

- Symposium 30 Minutes	15.000 \$	10.000 \$
- Symposium 15 Minutes	10.000 \$	7.000 \$

Early Dinner (Maximum 50 Doctors)

10.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

Gala Dinner

120.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



Sharm Derma VIP Lounge (exclusive)

7500 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company can Add Branding Items In VIP Lounge After Approval .

Badges Sponsor

20.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.



Sharm Derma Registration Area Exclusive

20.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counters



Scholarship Registration Area Exclusive



10.000 \$

Congress Bag Sponsor (Exclusive)

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.



25.000 \$

Notepads and Pens

- Sponsor will provide or provide funding for the participants' notepads and pens.
- The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



4.000 \$

Congress Bag Inserts

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

2.000 \$

Branded Gate

10.000 \$



According to the Organizing Committee's recommendations for all pharmaceutical companies' sessions during Sharm Derma, each speaker can share in only 3 sponsored sessions and be a chairperson in only 3 sponsored sessions.



Contact Us

16 Fathi Talaat Street-Sheraton Builds. - Cairo
+20 (2) 22666152 -22666156 - 01001634534
www.misr2000online.net
www.facebook.com/misr2000