



**Sharm
Derma**
THE INTERNATIONAL CONFERENCE FOR
DERMATOLOGY & COSMETOLOGY



ARAB ACADEMY
OF DERMATOLOGY & AESTHETIC

SHARM DERMA

(FALL) 2021

THE INTERNATIONAL CONFERENCE FOR
DERMATOLOGY & COSMETOLOGY

EXHIBITOR MANUAL

CONGRESS

20TH | OCTOBER 2021
22ND | INTERCONTINENTAL,
CRYSTALS HOTEL - CAIRO

23RD | OCTOBER 2021
24TH | GRAND ROTANA HOTEL,
SHARM EL-SHEIKH

ORGANIZED BY



Platinum Sponsor Package

[125000 \$]

- Space 36 m²
- Session non parallel.
- Workshop.
- VIP lounge one day.
- 100 registration.
- 30 rooms.
- Gala dinner.
- 50 CME certificate.

Webinar

Logo exposure

- Display your logo as an initiative supporter through-out all webinar episodes in 3 day [Exclusive to Platinum Sponsor]
- Display your logo on official 'Sharm Derma website/Facebook page/ Twitter / Instagram as platinum sponsor.
- Branded Speakers' Waiting Lounge for 1 day
- News Bar
- Logo fixed on-screen through-out all lectures/all year [Limited to 5 logos only]

Marketing message reach

- You are granted 20 Second advertisement to be played in between lectures.
- You are granted 'Still Picture' advert to be aired for 10 seconds

Direct Marketing

- Logo display in weekly e-mail campaign targeting Dermatologists recognized as platinum sponsor.

Gold Sponsor Package

[62000 \$]

- Space 21 m²
- Session 30 min non parallel.
- Session 30 min parallel.
- Workshop.
- 75 registration.
- 20 rooms.
- 30 CME certificate.

Webinar

Logo exposure

- Display your logo on official 'Sharm Derma' website/Facebook page/ Twitter / Instagram as Gold sponsor.
- Display of your logo in-between lectures

Marketing message reach

- You are granted 10 seconds advertisement to be played in between lectures.
- You are granted 'Still Picture' advert to be aired for 5 seconds

Direct Marketing

- Logo display in weekly e-mail campaign targeting dermatologists recognized as Gold sponsor.
- Facebook Exposure
- News Bar



Silver Sponsor Package

[31000 \$]

- Space 18 m2
- Session 1 hrs.
- 50 registration.
- 15 rooms.
- 20 CME certificate.

Webinar

Logo exposure

- Display your logo on official 'Sharm Derma' website/Facebook page/ Twitter / Instagram as Silver sponsor.
- Display of your logo in-between lectures.
- Branded Correspondence
- You are granted a 5 seconds exposure to your still picture adv.
- Display your logo on backdrop.

Marketing message reach

- You are granted 5 seconds advertisement to be played in between lectures.
- You are granted 'Still Picture' advert to be aired for 5 seconds.

Direct Marketing

- Logo display in weekly e-mail campaign targeting dermatologists recognized as Silver sponsor.

Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Space only stand 750 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract

Exhibitor's Stand Preparation & Display of Exhibits

Congress

19th October | 07:00 am -12:00 am

Sharm Derma 2020 Exhibition Official Opening Hours

Congress

20th October 2021 8am-6pm

21st October 2021 8am-6pm

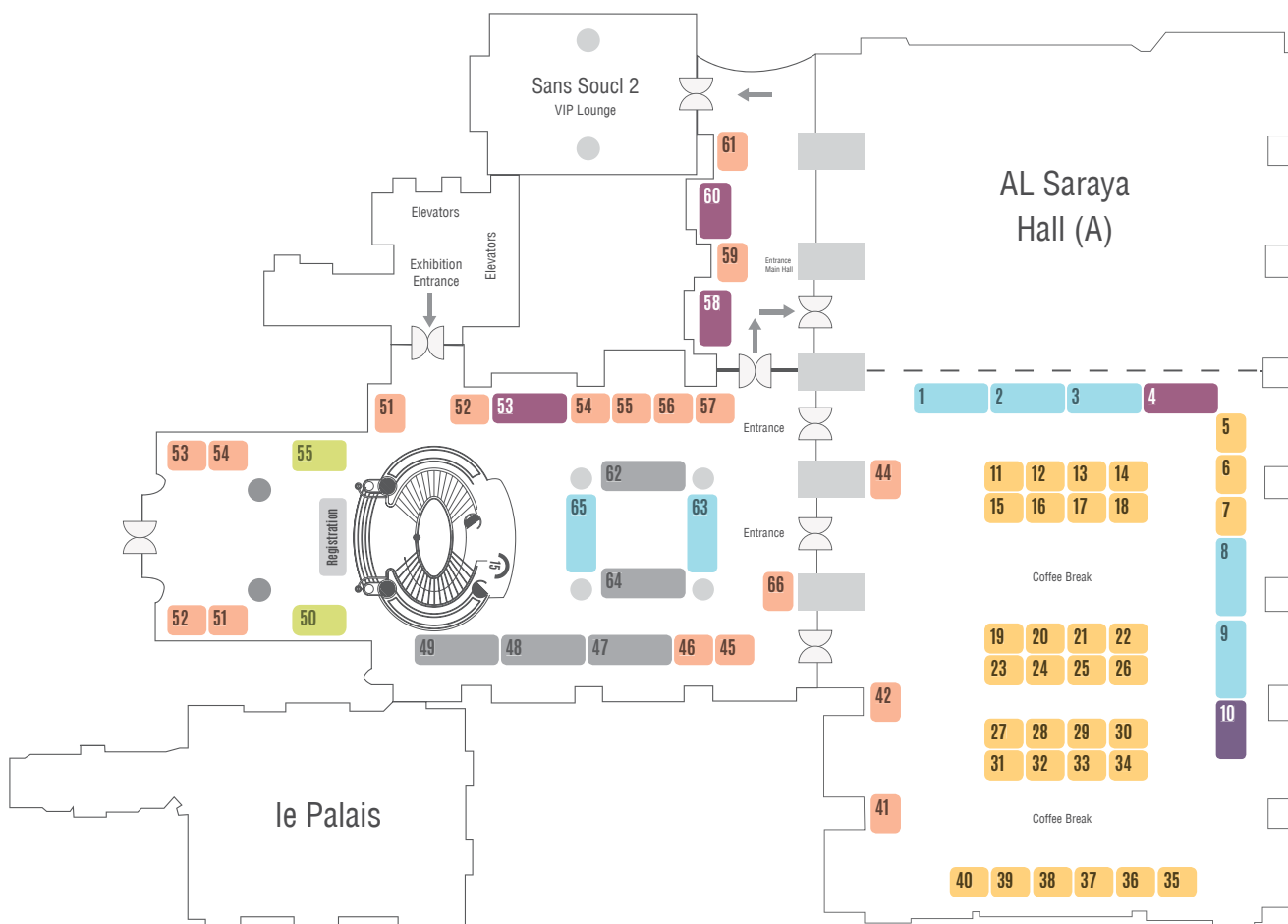
22nd October 2021 8am-6pm

Removal

22nd October 2021 11pm

Venue Part II

The Pre Congress will be held 23RD March 2021
 Congress will be held from 24th- 26th March 2021 at Intercontinental City Stars,
 Cairo - Egypt which is ideally located in Nasr City - Cairo.



Advertisements & Publications

1 st Announcement	Cover Page	1000 \$
2 nd Announcement	Cover Page	2000 \$

Final Program

Cover page inserted	3000 \$
Back cover page	5000 \$
One page inserted Middle	2000 \$
One Page inserted	1000 \$

Early Dinner (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

Presidential Reception (500 Pax)**50.000 \$**

- Printed invitation by your company's name and logo & putting the sponsored name in the program book

**Sharm Derma Shuttle Bus****3.000 \$**

- Put your colored adv. on all bus lines of the conference.
- Each adv. 2 m X 0.75
- Your video film Adv. will be displayed on all buses on all lines

Sharm Derma Senator Lounge (exclusive)**5.000 \$ Per Day**

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

Audiovisual Show Support**1.500 \$**

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

Workshop

5,000 \$

- Parallel Workshop (Free Admission 30 Doctors)



Advertising on the Official Congress Website

3.000 \$

- Put your company's logo on the website and linking it to your company's website

www.sharmdermaegypt.com

Gala Dinner

100.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



Exhibition Hall

15.000 \$

- 25 Banners (1 M x 1 M) of the sponsoring company will be placed in the Exhibition Area.
- (Material Should Be Provided By The Client)
- The banners should not weigh-up more than 3 kilos each.



- Advertisements & Publications

Sharm Derma VIP Lounge (exclusive)

5.000 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

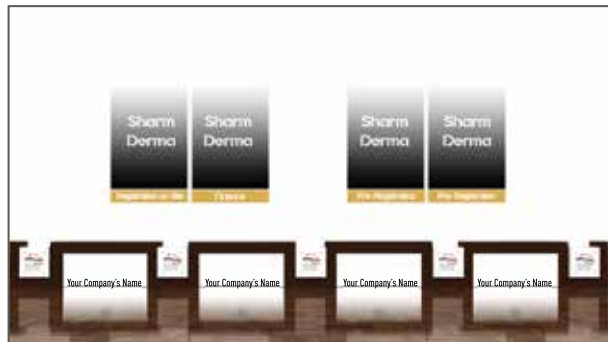
Badges Sponsor 20.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)

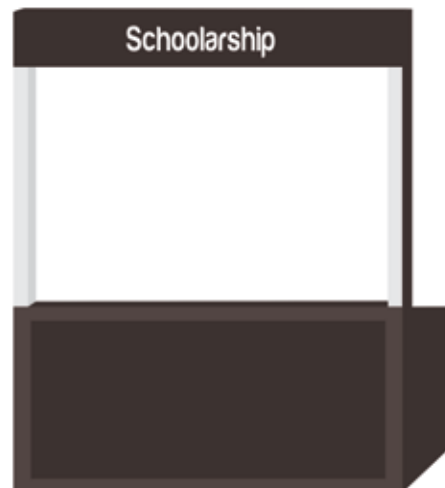


Sharm Derma Registration Area Exclusive 20.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



Scholarship Registration Area Exclusive 10.000 \$



Program at A glance

5.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



Congress CD Sponsored (Exclusive)

3.000 \$

- Sponsor's Logo Will be Printed on All the Conference Participant badges.
- (Material Should be Provided By The Client)



Lecture

	Parallel	Non Parallel
- Symposium 20 Minutes	5.000 \$	10.000 \$
- Symposium 40 Minutes	7.500 \$	15.000 \$
- Symposium 60 Minutes	10.000 \$	20.000 \$

Congress Bag Sponsor (Exclusive)

20.000 \$

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.



Notepads and Pens

3.000 \$

- Sponsor will provide or provide funding for the participants' notepads and pens.
- The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



Congress Bag Inserts

2.000 \$

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information



Gate on Main Hall

5.000 \$



Gate on Exhibition Entrance

5.000 \$



Hands-on in the Exhibition Area

5.000 \$

To attract delegates to the exhibition area, 6 rooms of hands-on will be allocated and provided with LCD screens, all through the day, in the exhibition area.

The sessions will include Peeling, Fillers, Botox & Dysport, Laser, Lip augmentation, Hair transplant & Fat transfer, and liposuction.




Daily News

1.000 \$ Per Day

- Summary of the congress whole day Activities (scientific and social).
- It will be distributed at the beginning of the next day immediately to all congress attendees .
- It will be printed in A5 hi resolution quality papers.
- It will contains in a unique way Sponsor company's logo and one advertisement.



Your ADV. Here



April 1 - 21st - 24th May 2016 - International Esthetics Congress

We would love to welcome you in Sharm Derma 2016

Opening Ceremony

For Sharm Derma, thousands of customers and hosts of the events, and the Sharm Derma Esthetics, opening program of the 10th edition of the congress, international esthetics congress, the presence of Sharm Derma "Your Esthetic Partner" has been a great success and a great opportunity for the congress. The presence of Sharm Derma "Your Esthetic Partner" has been a great success and a great opportunity for the congress. The presence of Sharm Derma "Your Esthetic Partner" has been a great success and a great opportunity for the congress.

Sharm Derma for Thailand 2016 November 24th - 27th E

Download Now 2016 Application Now Available on

Special Dinner for Sharm Derma Board & VIP's (50 Pax) 5.000 \$



According to the Organizing Committee's recommendations for all pharmaceutical companies' sessions during Sharm Derma, each speaker can share in only 3 sponsored sessions and be a chairperson in only 3 sponsored sessions.



Contact Us

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