



**5<sup>th</sup> MENA STROKE**  
Conference 2017

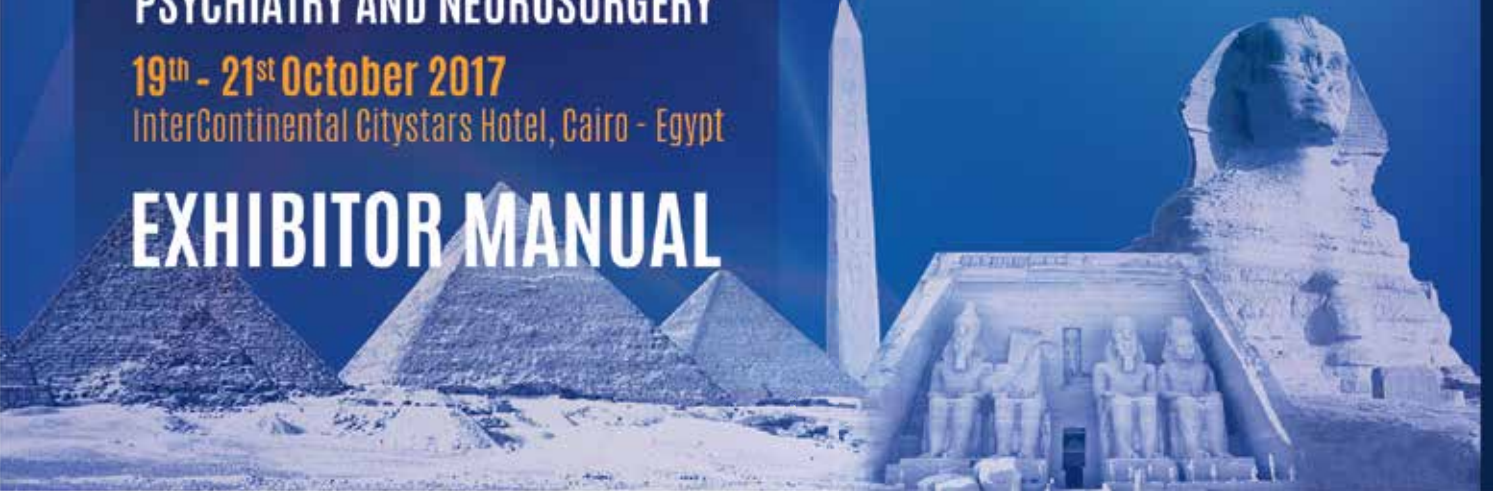


# 5<sup>th</sup> MIDDLE EAST & NORTH AFRICA (MENA) STROKE CONFERENCE

In Collaboration With  
EGYPTIAN SOCIETY OF NEUROLOGY,  
PSYCHIATRY AND NEUROSURGERY

19<sup>th</sup> - 21<sup>st</sup> October 2017  
InterContinental Citystars Hotel, Cairo - Egypt

## EXHIBITOR MANUAL





## Category 1

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**250,000 L.E**

- Stand 3X6 m2
- Lecture 60 min
- 30 Registration
- VIP Lounge 1 day
- Congress bags
- 2 Pages in final program

## Category 2

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**200,000 L.E**

- Stand 3X6 m2
- Lecture 40 min
- 20 Registration
- Congress Name Tag
- 1Page in final program
- VIP Lounge 1 day

## Category 3

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**150,000 L.E**

- Stand 2X6 m2
- Lecture 20 min
- 15 Registration
- VIP Lounge 1 day
- 1Page Adv

## Category 4

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**120,000 L.E**

- Stand 3X4 m2
- Lecture 20 min
- 10 Registration
- 1 Page Adv

## 01 Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Shell Scheme stand 5000 L.E. Per Meter
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1<sup>st</sup> August 2017

### Exhibitor's Stand Preparation & Display of Exhibits

18<sup>th</sup> October 2017 06:00 pm -11:00 pm

### Mena Stroke 2017 Exhibition Official Opening Hours

Thursday	19 <sup>th</sup> October 2017	09:00am-06:00pm
Friday	20 <sup>th</sup> October 2017	09:00am-06:00pm
Saturday	21 <sup>th</sup> October 2017	09:00am-06:00pm

## 02 Final Program

Cover page inserted	20.000 L.E.
Back cover page	30.000 L.E.
One page inserted Middle	15.000 L.E.
One Page inserted	10.000 L.E.

## 03 Mena Stroke Senator Lounge (exclusive) **20.000 L.E.** Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

## 04 Workshop **40.000 L.E.**

## 05 Advertising on the Official Congress Website **10.000 L.E.**

- Put your company's logo on the website and linking it to your company's website

## 06 Gala Dinner **250,000 L.E.**

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.





## 07 Slide Show or Small Movie on Gala Dinner

20.000 L.E.

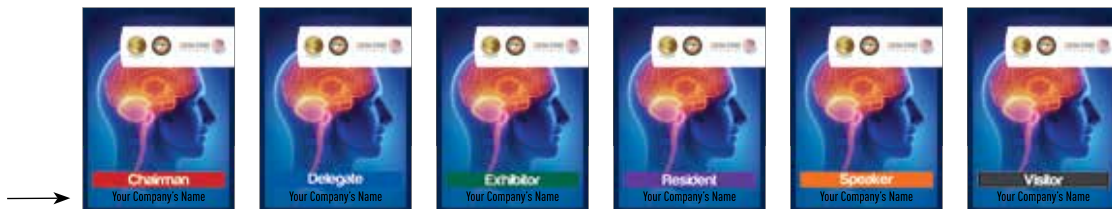
- Send your Message in the form of a small Movie during Gala Dinner (5 min)  
"Special approval from the Scientific Committee is needed"



## 08 Registration Badges Sponsor

50.000 L.E.

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



## 09 Mena Stroke Registration Area Exclusive

50.000 L.E.

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter





## 10 Program at A glance

20,000 L.E.

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



## 11 Lecture

Non – Parallel

- <b>Lecture 20 Minutes</b> Sponsoring Plenary Lectures Non-parallel session	50.000 L.E.
- <b>Symposium 40 Minutes</b> Sponsoring of 2 or 3 lectures (40 Min)- Non-parallel session.	70.000 L.E
- <b>Symposium 60 Minutes</b> Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.	100.000 L.E



## 12 Congress Bag Sponsor (Exclusive)

50.000 L.E.

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.

## **13** Notepads and Pens

**10.000 L.E.**

- Sponsor will provide or provide funding for the participants' notepads and pens.  
The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags

## **14** Congress Bag Inserts

**3000 LE**

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information





# 5TH

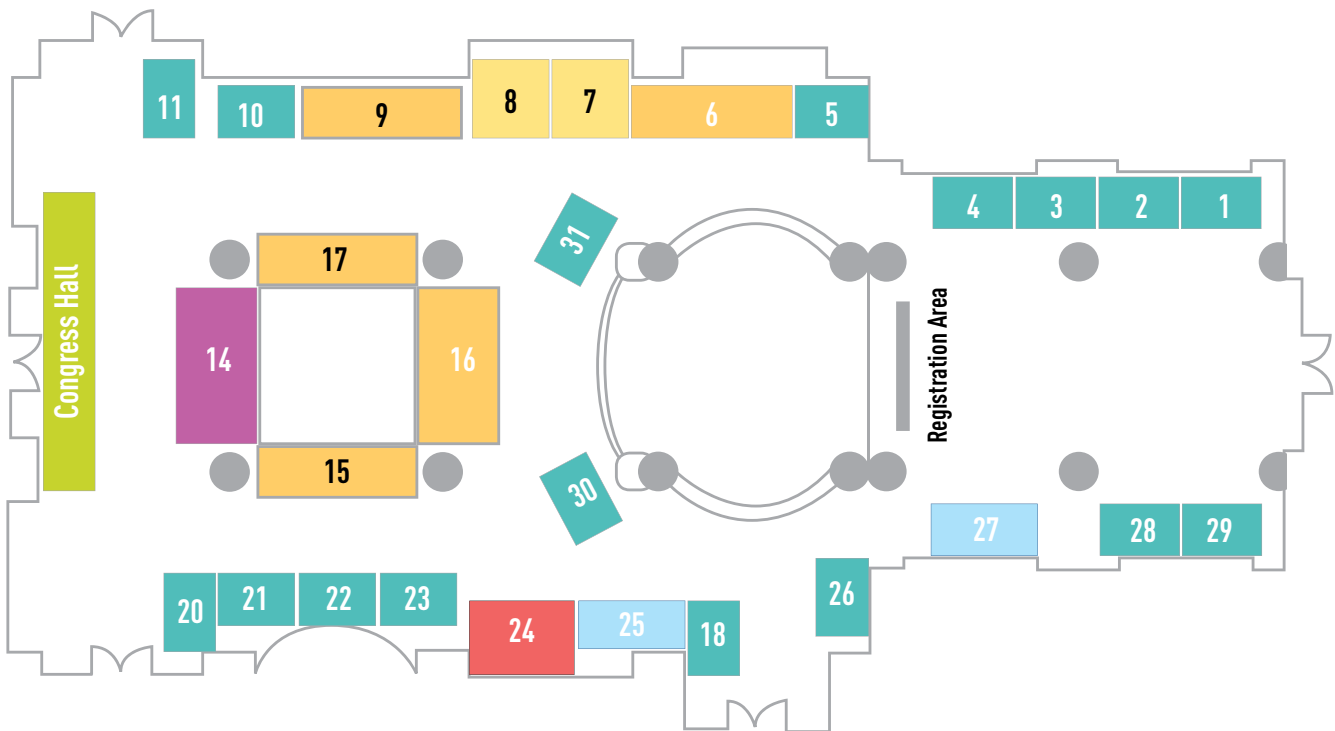
MIDDLE EAST & NORTH AFRICA (MENA) STROKE CONFERENCE

## Venue

The Congress will take place at Intercontinental City Stars, Cairo - Egypt which is ideally located in Nasr City - Cairo.



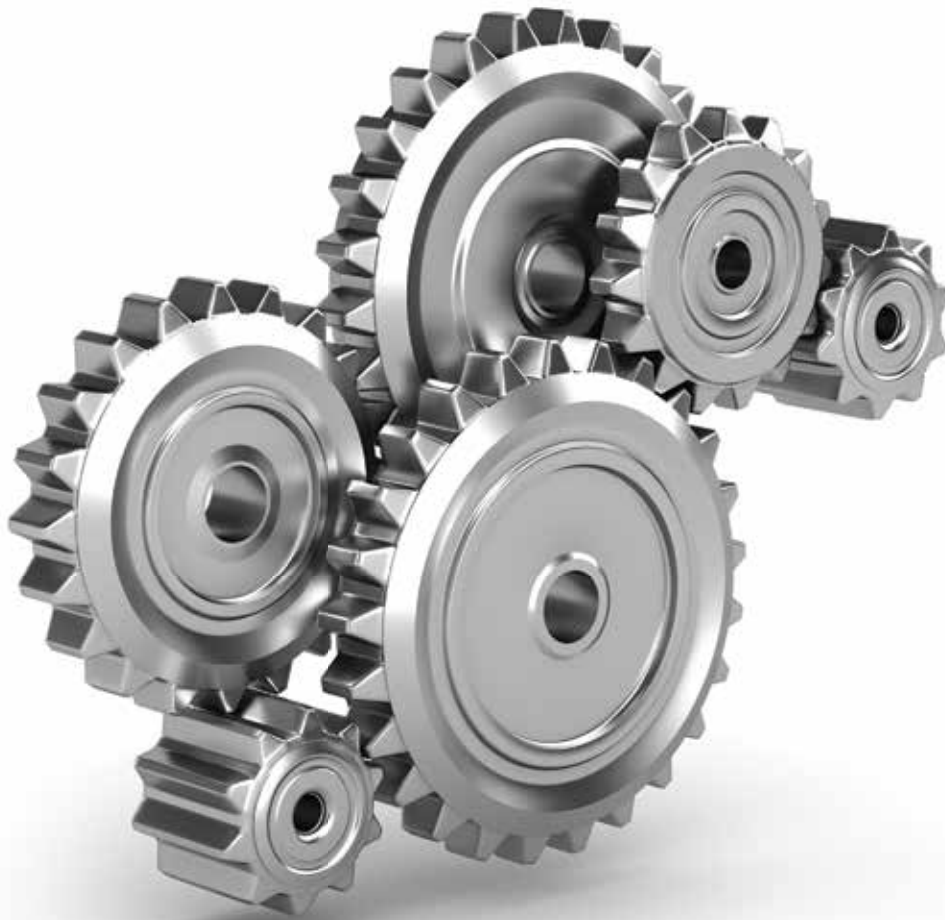
## Exhibition Area



- 3 x 2 m
- 3 x 3 m
- 6 x 2 m
- 6 x 3 m
- 4 x 3 m
- 4 x 2 m
- 5 x 2 m



IN  
TEAMWORK,  
WE BELIEVE



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